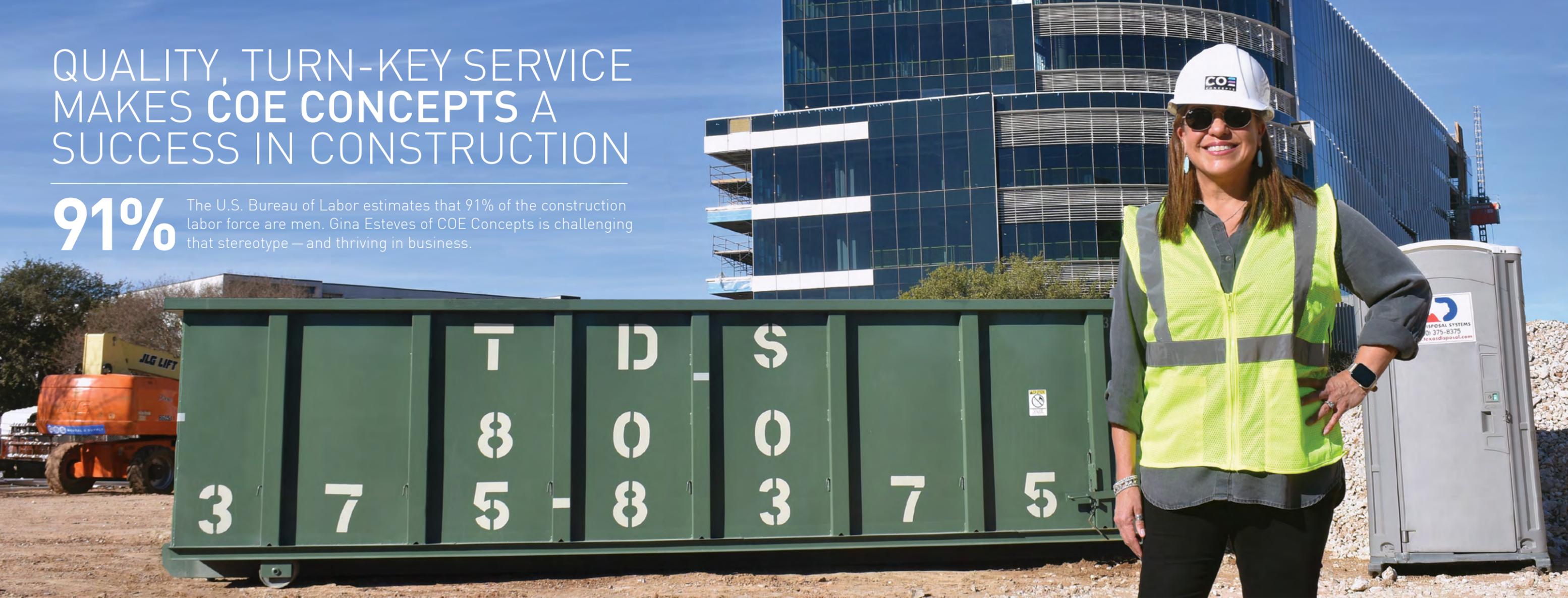


# QUALITY, TURN-KEY SERVICE MAKES COE CONCEPTS A SUCCESS IN CONSTRUCTION

## 91%

The U.S. Bureau of Labor estimates that 91% of the construction labor force are men. Gina Esteves of COE Concepts is challenging that stereotype — and thriving in business.



In East Austin not far off Riverside Drive, Oracle is in the process of building a new campus that's nearly half a million square feet. Right in the middle of that job site is Gina Esteves, who owns COE Concepts, a construction company that provides turn-key services to builders.

Gina's keen eye for logistics and creativity come from a leadership style based on getting results. She knows that if you ask her for something on a job site, she's going to find a solution.

"COE Concepts has been able to stand out because we offer quality services to our customers," Esteves said. "When you use our business, you don't have to go out to bid with other businesses because we're a one-stop shop."

Named after Esteves' daughter — Catarina Olivia Esteves — COE Concepts offers services such as barriers, traffic control, walkways, and fencing. However, Esteves doesn't let just those services define her scope of work. She chooses companies with similar values to help complete her business goals, with Texas Disposal Systems being a frequent collaborator on her projects.

TDS provides roll-off dumpsters, portable restrooms, source separation of materials, concrete recycling and a variety of other services for Esteves and customers like her. Similar to COE Concepts, TDS is locally owned and operated, providing turn-key services in a noticeably different, noticeably better way for more than 40 years.

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Esteves strongly encourages women to enter the construction field

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"A partner like Texas Disposal Systems is one of the big ways that COE Concepts has been successful," Esteves said. "They are there when we need assistance, and we've always had fantastic customer service from them."

As COE Concepts continues to grow, Esteves strongly encourages women to enter the construction field, particularly with the amount of resources that are available through the City of Austin and mentorship programs through the University of Texas System. She said the programs elevated her to reaching her goals as a businesswoman, and believes it can raise up other future leaders in construction as well.

"I say go for it!" Esteves said. "Who knows? Maybe my daughter will take over the company one day too."

**For more information about the services and products that Texas Disposal Systems offers, visit them at [TexasDisposal.com](https://www.texasdisposal.com).**



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